



ATHLETES.ORG




NETWORK

Overview & How to Join



ABOUT OUR NETWORK

Athletes.org is committed to providing member athletes with resources and opportunities to maximize their careers on and off the field/court.

Members can access the  **Network** to connect with service providers, agencies, and collectives that align with their goals.

Our network includes verified experts **from a variety of fields**—including medical, financial, legal and mental wellness—as well as a comprehensive list of verified & non-verified collectives and agencies .



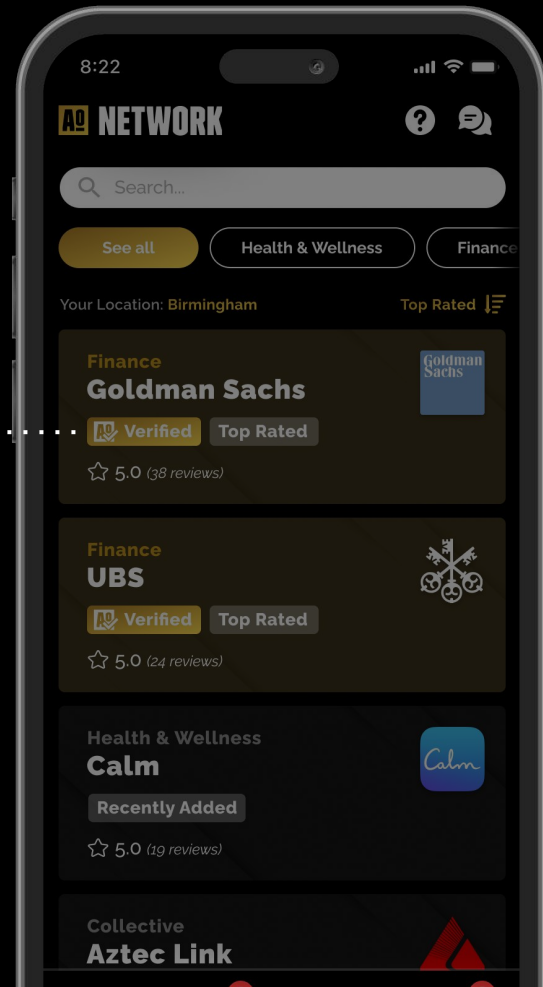
GETTING VERIFIED

In order to register, we ask organizations to **provide information about their company** via our [Intake Form](#).

Approved providers who undergo our review and background check process will be labeled as **Verified** within the platform, and marked with a **gold badge**.

Athletes can search our provider registry, which will list **verified organizations** before **unverified ones**.

Verified providers will receive prioritized opportunities for partnerships including our member newsletter, athlete education initiatives, and other scaled member engagements.



CREDIBILITY

Additionally, we equip our member athletes with the ability to **rate and review** both verified & unverified organizations they've worked with—granting **further credibility** to our providers, and ensuring our members are working with people they can trust.

We strive to collaborate with organizations with whom we share a vision to **support athletes** in all of their endeavors and to leverage the strength of our membership to remove bad actors from the space.

We also look to our **AO Advisory Council** to monitor changes in their respective industries, and identify new opportunities for members to improve.

MINIMUM COMMITMENTS

We ask verified providers to supply a set amount of **free or discounted services** to member athletes, depending on their field. These commitments are as follows:

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Legal:

- 5 hours of pro-bono services
- 10% off follow-up services

Financial:

- One free financial review
- 10% off follow-up services

Medical:

- One free second-opinion
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Mental Wellness:

- One free consultation

Agency:

- One free consultation

Mentor:

- One free call



AO ADVISORY COUNCIL

Along with AO's leadership team, our esteemed council oversees the standard providers must meet in order to join the **Network.**

Athlete Support



Amobi Okugo
Owner & Founder
A Frugal Athlete



Malcolm Jenkins
Retired NFL Founder |
Retired Athlete
Malcolm Inc.



Justin Pugh
Professional Athlete
New York Giants

Agents/Collectives



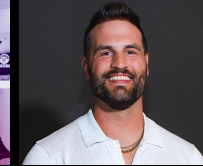
Jason Belzer
Chairman
SANIL



Amber Sabathia
Agent
CAA



Jessica Holtz
Co-Head, Basketball
Creative Artists Agency



Kevin Malast
Partner, VP of Talent
Legend Agency

Legal



Mason Ashe
Counsel & Industry Advisor
Ashe Sports and
Entertainment Consulting



Tonia Bottoms
Managing Director &
Senior Managing Counsel
Pershing, a BNY Mellon
company

Financial



Will Thomas
VP Financial Advisor
Alliance Bernstein
Private Wealth
Management



Kai Cunningham
Co-Founder & Managing
Partner
Limited Ventures

Real Estate



Teal Henderson
Founder & CEO
Bones Investment Group

Brand



Jasmine Maietta
Founder
Round21

Medical



John Mellody
NFL Health and Safety
Consultant

FREQUENTLY ASKED QUESTIONS

Q: How much does it cost to be verified?

- ▶ **A:** There is a \$499 fee for organizations to undergo the verification process. Background checks and review are handled by a third party with over 35 years in the industry.

Q: How long does the verification process take?

- ▶ **A:** Verification can take up to two weeks from date of form submission.

Q: What if I have an issue with a member athlete?

- ▶ **A:** Please reach out to ethan@athletes.org for any questions, comments, or concerns.

Q: What happens if I don't get verified?

- ▶ **A:** You are able to reapply at any time, although we cannot guarantee verification.

Q: Can athletes review my business even if I'm not verified?

- ▶ **A:** Yes—athletes can leave reviews for all businesses listed within the platform.



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FOR ATHLETES. BY ATHLETES.

Thank You | Contact: info@athletes.org